



**PURVALAND**

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**PURVA**  
**SOUKHYAM**  
GUDUVANCHERI, CHENNAI

ENTRENCHED IN THE TRIFECTA OF  
— • **WELL-BEING** • —



# *Back to the roots*

## *Back to the roots*

In the dawn of civilisation, humanity's primal drive was survival. Gradually, we adapted and thrived in sync with the changing spirit of the times. Our pursuit shifted towards holistic existence, seeking harmony for the body, mind and spirit.

Ancient wisdom from medicinal traditions like Siddha and Ayurveda guided the quest for wellness among Indians. Every facet of life in ancient India was intricately woven to foster equilibrium in physical, mental, spiritual and communal realms.

However, as economies progressed, our connection with this equilibrium waned. Chaos became the norm and the pursuit of peace felt distant.

At Purva Land, our mission is clear — to restore balance and forge a future where wellness enriches every facet of your life. We believe that well-being isn't a luxury but a fundamental pillar for a fulfilled life.

# *Vision*

## *Vision*

At Purva Soukhyam, we imagine a world where wellness isn't merely a stop but a lifestyle. We've crafted an exceptional residential community where your dwelling transforms into a sanctuary for your well-being — a space where you can truly flourish.



Setting the gold standard for

# *plotted development*

Headquartered in Bengaluru and operating across India, the Puravankara Group stands as a prominent entity in the real estate industry. Renowned for crafting residences that epitomise opulence and unique concepts, Puravankara draws inspiration from global wonders. The Group holds an esteemed reputation for setting benchmarks in the real estate sector through its exceptional projects.

## PURAVANKARA | PROVIDENT HOUSING | PURVA LAND

48

Years of  
Excellence

78

Completed  
Projects

~45

Million. Sq. Ft.  
Developed

9

Cities

~42,500+

Homes Delivered

1.7

LAKHS+  
Happy Residents





# Purva Land

## Purva Land

Purva Land boasts a distinguished lineage within Puravankara Ltd., one of India's top real estate developers. With over 48 years of experience, the parent company has established an esteemed reputation. At Purva Land, our goal is to perpetuate this legacy by assisting individuals in fulfilling their most significant aspiration — owning a parcel of land they can truly call their own.

5

Ongoing  
Projects

~2.2

Million Sq. Ft.  
Of Development

8

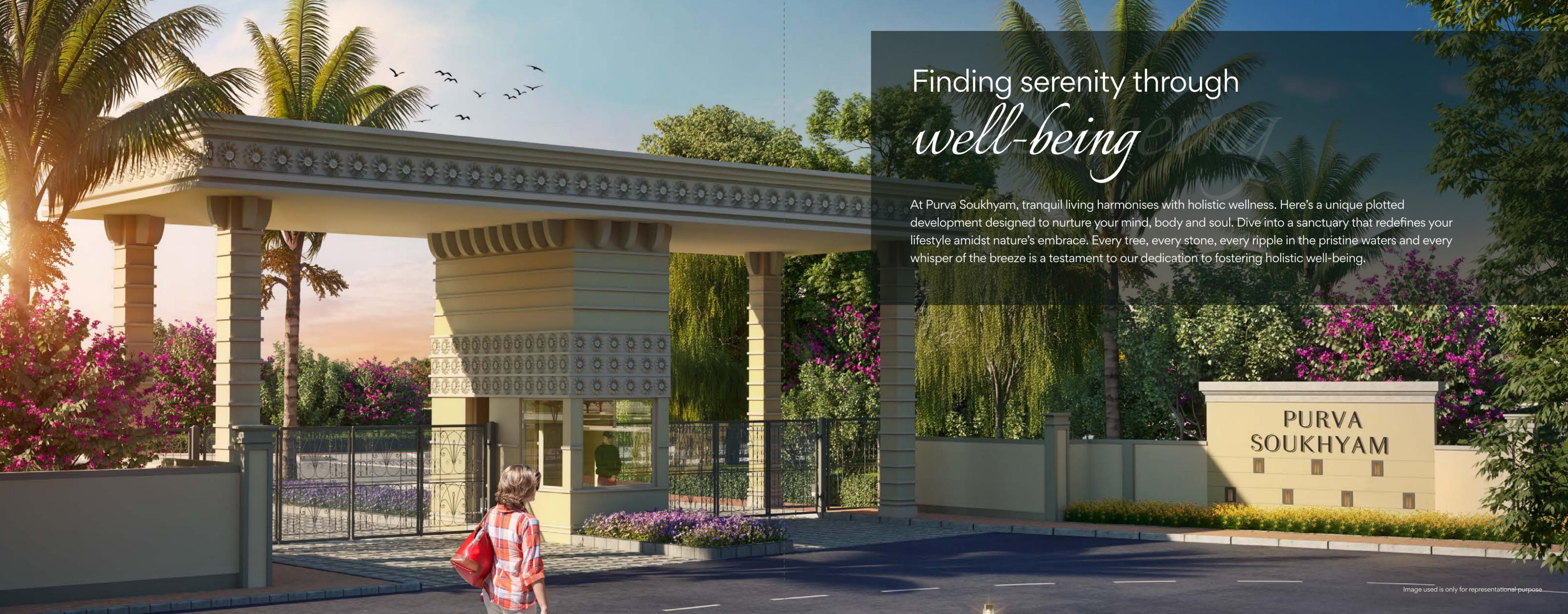
Upcoming  
Launches

~10

Million Sq. Ft.  
Of Land Bank

2,000+

Happy Families



# Finding serenity through *well-being*

At Purva Soukhyam, tranquil living harmonises with holistic wellness. Here's a unique plotted development designed to nurture your mind, body and soul. Dive into a sanctuary that redefines your lifestyle amidst nature's embrace. Every tree, every stone, every ripple in the pristine waters and every whisper of the breeze is a testament to our dedication to fostering holistic well-being.

PURVA  
SOUKHYAM

*Purva Soukhyam:*  
Where complete well-being endures

Welcome to a chapter of living well, scripted by nature and brought to life by Purva Land. Nestled in the heart of picturesque landscapes, this unique venture is crafted to cater to your desire for a well-rounded lifestyle. With a seamless blend of luxurious living and holistic wellness, we invite you to explore a haven of serenity and rejuvenation.





# Nature's retreat in an urban landscape

Strategically located in the green pin code of Chennai, Purva Soukhyam enjoys proximity to key landmarks, Educational Institutions, Healthcare Facilities and Entertainment Hubs. Experience the convenience of urban connectivity while relishing the serenity of suburban living.

EDUCATIONAL INSTITUTIONS	TIME	RESORTS	TIME	HEALTHCARE FACILITIES	TIME
● Government Higher Secondary School	6.4 Km	● Green Coconut Resort	33.9 Km	● K.R. Hospital	7.2 Km
● SRM Institute of Science and Technology	9.2 Km	● MGM Beach Resort	34.6 Km	● Valliammai Polytechnic Hospital	9.3 Km
● SRM Medical College Hospital and Research Centre	10.4 Km	● Chariot Beach Resort	39.6 Km	● SRM General Hospital	10.2 Km
● Crescent School	12.7 Km	● Ideal Beach Resort	41.9 Km	● Sri Venkateshwara Hospital	12.6 Km
● Alwin International Public School	18.4 Km	● Golden Bay Resort	45.1 Km	● Annai Arul Hospital	18.6 Km
EMPLOYMENT HUBS	TIME	LEISURE & ENTERTAINMENT ZONES	TIME	TEMPLES	TIME
● Mahindra World City	14.3 Km	● Maraimalai Nagar Market	9.8 Km	● Madambakkam Selva Vinayagar Temple	23.9 Km
● MEPZ Special Economic Zone	20.4 Km	● Singaperumal Koil Market	12.7 Km	● Hiruporur Murugan Temple	24.3 Km
● SIPCOT Industrial Complex	27.6 Km				

Amenities for a

*balanced lifestyle*  
*balanced lifestyle*

Elevate your living experience with a symphony of exclusive amenities,  
meticulously curated to enrich every facet of your well-being.



### Yoga and Meditation Deck:

Embrace well-being in nature

Indulge in a sense of well-being on our yoga and meditation deck, where thoughtfully laid-out paths seamlessly merge with the beauty of nature.

### Campfire Pit:

Weave stories together

Gather around the campfire pit for nightly stories and warmth, creating a space for shared experiences under the stars.

### Stargazing Mound:

Connect with the cosmos

Escape to the stargazing mound that fosters quiet connections with the cosmos.

### Performance Mandapam:

Unite through artistic expression

Experience diverse artistic expressions on the performance mandapam, celebrating creativity and communal unity.

### Maidan for Multi-Activities:

Dynamic community engagement

Explore the maidan, a versatile space for multi-activities that builds community engagement.

### Herb garden:

Nourish your green spirit

Blossom in our herb garden where your energy thrives in a harmonious sanctuary.

### Floral Garden:

Blossoms of bliss

Step into the floral garden as it adorns the community with sweet-smelling flowers and awe-inspiring serenity.

### Aroma Garden:

Envelop your senses

Escape to the aroma garden, where natural scents envelop you, creating a sensory symphony.



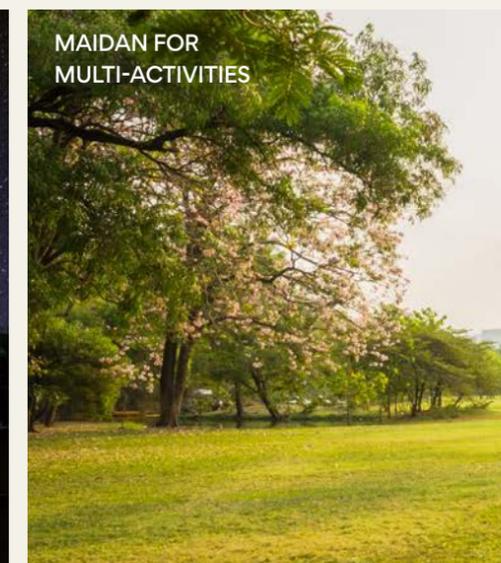
FLORAL GARDEN



CAMPFIRE PIT



STARGAZING MOUND

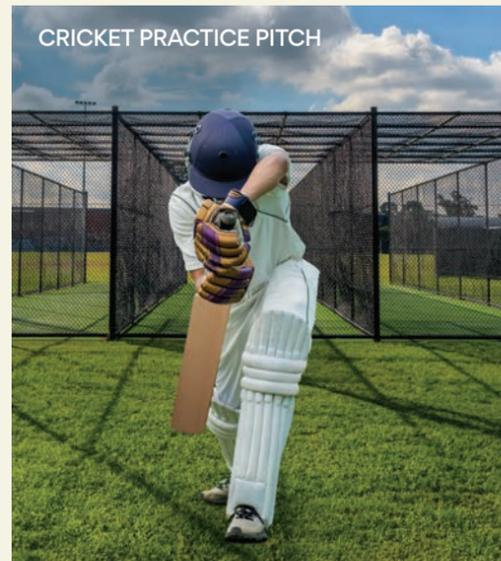


MAIDAN FOR MULTI-ACTIVITIES



HERB GARDEN





### Children's Play Area:

Create cherished memories

Create countless memories with your family amid playful landscapes.

### Medicinal Grove:

Nature's pharmacy

Immerse yourself in the therapeutic ambience as the gentle rustle of leaves and the aromatic symphony of healing herbs create a calming haven.

### Cricket Practice Pitch:

The field of aspirations

Explore the maidan, a versatile space for multi-activities that builds community engagement.

### Floral Garden:

Blossoms of bliss

Hone your cricket skills on the cricket practice pitch, designed for beginners and enthusiasts.

### Multi-Play Courts:

Flourishing friendships

Witness friendships flourish on our sports courts, bringing the community together through friendly matches.

### Cycling/Jogging Trails:

A pathway to rejuvenation

Live an active lifestyle with the cycling/jogging trails, where well-crafted paths will lead you to wellness.

### Clubhouse:

Modern sophistication, timeless charm

This welcoming clubhouse offers our residents a safe space for both social gatherings and moments of quiet reflection.

### Aroma Garden:

Envelop your senses

Escape to the aroma garden, where natural scents envelop you, creating a sensory symphony.



### Reception Lounge Area:

A tranquil oasis for connection

Unwind in our reception lounge area, which is perfect for connecting with friends, neighbours or a beloved book.

### Dance Studio:

Dance to your own rhythm

The ambience is carefully crafted to inspire creativity, whether you're practising a choreographed routine, learning a new dance style or simply letting the music guide your body.

### Convenience Store:

Self-service store

Explore the convenience store, a self-service store offering a variety of food and household products.

### Indoor Badminton:

Fast-paced fun

Engage in fast-paced fun on our indoor badminton court, adding excitement to your fitness routine.

### Gymnasium:

Your space for personal triumphs

Upgrade your fitness journey in our gymnasium, equipped with modern machines and facilities.

### Swimming Pool:

Oasis for relaxation

Dive into pure relaxation at our crystal-clear swimming retreat.

### Wellness Centre:

Renew, rejuvenate, restore

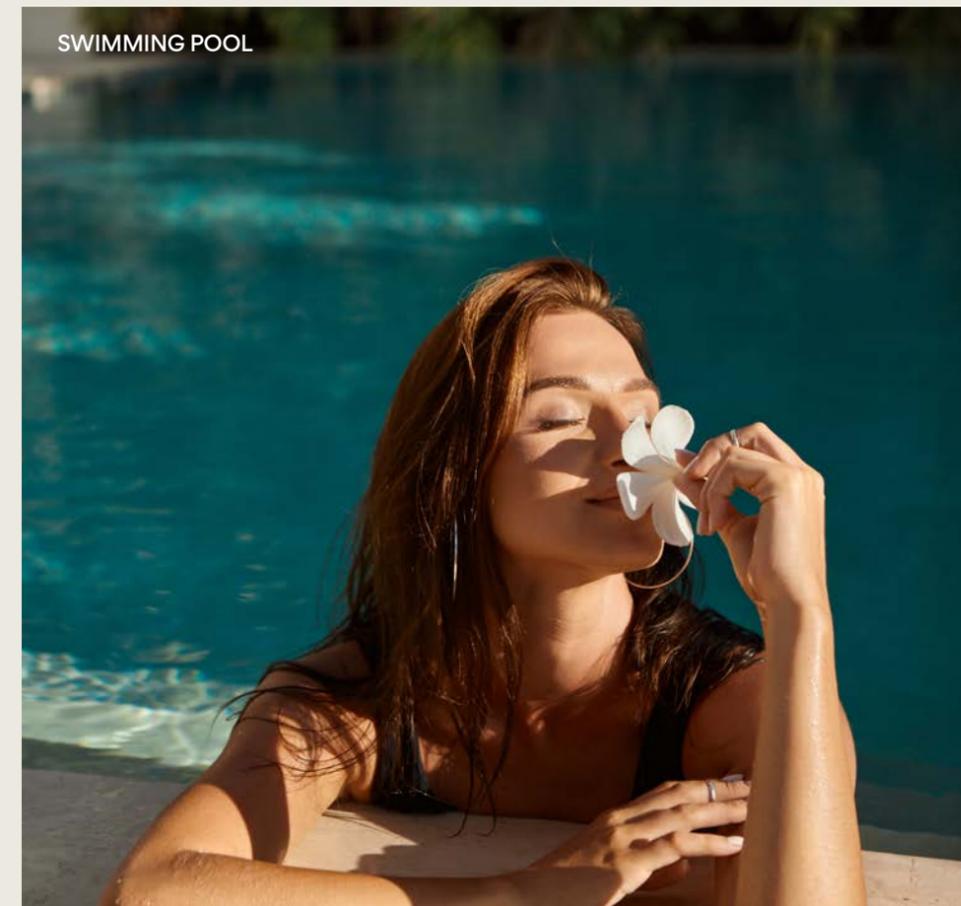
Find solace and rejuvenation at our wellness centre, which offers massages and therapy.

### Nutrient-Rich Dining:

Exquisite flavours

Nourish your well-being with a variety of wholesome dining options.







# *A wellspring of well-being*

At Purva Soukhyam, we've meticulously designed our plots to serve as the canvas for your dream home, encompassing the following elements:

- ✔ **Diverse plot sizes tailored to your preferences**
- ✔ **Thoughtfully planned layouts to optimise space usage**
- ✔ **Underground utilities to preserve unobstructed serenity**

Select from our range of spacious plots, each crafted with your unique wellness aspirations in mind.

# Master plan

## *The foundation* for well-being

Choose from a variety of meticulously planned plots, each offering the canvas for your dream home. Whether it's a cosy retreat or a spacious family abode, the plots at Purva Soukhyam cater to diverse aspirations, ensuring a perfect fit for your vision of an ideal living space.

Configuration Type	Plot Area (Sq. Ft.)
Rowhouse Plots	435 - 934
Villa Plots	776 - 1,641
Bungalow Plots	1,655 - 2,182
Mansion Plots	2,206 - 3,168
Estate Plots	4,069



Holistic living through

*eco-focus*  
*eco-focus*

Sustainability lies at the core of Purva Soukhyam, reflecting our profound understanding of the inseparable bond between sustainable living and holistic well-being. Our commitment to sustainability is not just a choice; it's a way of life.

### **Purva Soukhyam's eco-conscious practices**

**Green Infrastructure:** Extensive green cover, rainwater harvesting systems and solar panels ensure a sustainable and eco-friendly environment.

**Smart Planning:** Thoughtfully designed layouts ensure ample natural light, ventilation and a harmonious blend of urban convenience and natural serenity.

Crafting holistic living:

*your journey starts here*

Purva Soukhyam isn't just a plotted development; it's a testament to a lifestyle that nurtures the soul, embraces nature and fosters a sense of community. Join us on this journey towards holistic well-being and experience a life of harmony amidst Chennai's bustling landscape.

Come, be a part of Purva Soukhyam — a cherished, serene and balanced reality that extends its arm to guide you on the path of wellness.

